



ENERGY TRADING WEEK AMERICAS



ENERGY TRADING WEEK AMERICAS 2025
October 29-30 | The Royal Sonesta Houston Galleria

OVERVIEW

ENERGY TRADING WEEK AMERICAS – THE HEART OF AMERICA’S ENERGY TRADING COMMUNITY

The last 6 years has seen Energy Trading Week Americas (ETWA) evolve from a niche conference focused on risk management into a large scale, multi-track event drawing hundreds of delegates from across all energy sectors, focused on all areas of the trading landscape including trading, risk, digitalization, sustainability, regulation and compliance, operations and more!

For 2025, ETWA is pleased to announce its new location in the Royal Sonesta, located in Houston’s centrally located Galleria district. This new location will allow us to deliver more tracks of content than ever, as well as providing a robust commercial marketplace and exposition space. This will enable sponsors to engage with hundreds of energy industry decision-makers against a backdrop of experiences and activations, developed to increase your exposure and drive more meetings and interactions.

Interested in showcasing your organization’s subject matter expertise? ETWA will continue to provide the content we’ve become known for focused on markets, risk management, market outlooks, digitalization, sustainability, and the regulatory landscape, but will also feature increased information on new energies, power procurement and PPAs, plus an all-new track dedicated to Latin American markets.

Join more than 2000 of your industry colleagues at Energy Trading Week Americas and secure your place at the heart of the trading community in the Americas.

KEY STATISTICS

2000+
ATTENDEES

70%+
ACTIVE ENERGY TRADERS, UTILITIES, PRODUCERS & BUYERS

45%+
BUDGET HOLDERS/ INFLUENCERS

150+
EXPERT SPEAKERS

120+
PANELS & PRESENTATIONS

10
CO-LOCATED CONFERENCES

WHAT'S NEW?

Scale

Energy Trading Week Americas 2025 will feature more attendees, content tracks and networking opportunities than ever before. With an audience more than doubling the size of our 2024 event, we will provide you with twice the high-quality interactions and meetings onsite, helping you expand your network and drive new business. We are laser-focused on maintaining a favorable split of trading firms to solutions providers, providing you with access to decision-makers and budget holders from the world's leading trading firms, representing all areas of the trading organization, including trading, risk, analytics, technology, data, operations, compliance and more.

Expanded content

Full tracks on Power/Renewables/Storage, Oil & Gas and New Energies, as well as drill-down modules on critical technologies, will attract an even greater slice of the energy trading marketplace, from the Americas and beyond. Our 2025 event will also feature more content focused on Latin America, attracting more representatives from this commercially ripe region. And of course, established tracks like the Energy Trading Risk Summit (ETRS), Energy Trading Regulation & Compliance (ETRC), and Energy Trading Operations & Technology (ETOT) will continue to grow, building on the core audience base that has allowed Energy Trading Week Americas to quadruple in size since 2022.

The wow factor!

A larger show floor, more delegates and an expanded agenda mean more activities and excitement than ever before. Expect a far more experiential, memorable and enjoyable event, with ongoing activities from the exhibition floor, activations throughout the event, extended networking opportunities, and perhaps the greatest evening reception the energy trading sector has ever seen!

Sponsor options

As a sponsor you'll have a far greater variety of routes to make an impression and position your brand. Noted in more depth on page 3 this includes; range of stand sizes, expanded on site branding options, invite only group activities of your highest value prospects, workshops, re/post event marketing and much more

STRUCTURE

DAY 1 - 29TH OCTOBER 2025							
AM1	Plenaries						
AM2	ENERGY TRADING WEEK RISK SUMMIT	ENERGY TRADING WEEK ENERGY DATA DAY	ENERGY TRADING WEEK OIL & REFINED PRODUCTS FORUM	ENERGY TRADING WEEK BATTERY & RENEWABLES OPTIMIZATION	ENERGY TRADING WEEK STORAGE & RENEWABLES TRADING OPTIMISATION	LatAm Markets	Energy Trading Operations
PM1	ENERGY TRADING WEEK RISK SUMMIT	ENERGY TRADING WEEK ENERGY DATA DAY	ENERGY TRADING WEEK OIL & REFINED PRODUCTS FORUM	ENERGY TRADING WEEK BATTERY & RENEWABLES OPTIMIZATION	ENERGY TRADING WEEK STORAGE & RENEWABLES TRADING OPTIMISATION	LatAm Markets	Energy Trading Operations
PM2	ENERGY TRADING WEEK RISK SUMMIT	ENERGY TRADING WEEK ENERGY DATA DAY	ENERGY TRADING WEEK OIL & REFINED PRODUCTS FORUM	ENERGY TRADING WEEK BATTERY & RENEWABLES OPTIMIZATION	ENERGY TRADING WEEK STORAGE & RENEWABLES TRADING OPTIMISATION	LatAm Markets	Energy Trading Operations
	Drinks						
DAY 2 - 30TH OCTOBER 2025							
AM1	ENERGY TRADING WEEK REGULATIONS & COMPLIANCE	ENERGY TRADING WEEK ENERGY TRADING DIGITALISATION	New Energies	ENERGY TRADING WEEK ENERGY PROCUREMENT & PPA	Power Markets		
AM2	ENERGY TRADING WEEK REGULATIONS & COMPLIANCE	ENERGY TRADING WEEK ENERGY TRADING DIGITALISATION	New Energies	ENERGY TRADING WEEK ENERGY PROCUREMENT & PPA	Power Markets		
PM1	ENERGY TRADING WEEK REGULATIONS & COMPLIANCE	ENERGY TRADING WEEK ENERGY TRADING DIGITALISATION	New Energies	ENERGY TRADING WEEK ENERGY PROCUREMENT & PPA	ENVIRONMENTAL MARKETS		
PM2	Plenaries						

AUDIENCE

COMPANY TYPES:

Utilities, Energy Commodity Traders, Producers, IPPs, Retail Energy, Investors, Developers, Industrial Energy Consumers, Banks, Brokers, Technology Providers, Advisory Firms

POSITIONS:

From all parts of the energy commodity trading and optimisation organisation including Leadership, Risk, Trading, Commercial, Technology, Data, Optimisation, Origination, Renewables, Compliance, Operations, Legal, Research, Sustainability, procurement, PPAs

IN-PERSON NUMBERS – 2000+ ATTENDEES



SPONSOR / PARTNER OPPORTUNITIES

Whatever your goals, whichever industry segments you are targeting in the next 12 months - we have multiple channels which can support you.

These range from in-person events, high value prospect invite only activities, digital, webinars, online events, whitepapers, content creation/distribution, advertising and much more.

All can be targeted by business function, geography, commodity type and/or seniority.

We can work with you to develop a year-round marketing outreach and direct sales campaign or take your lead and provide channels you prefer.

At Energy Trading Week Americas 2025, and our other in-person events options include:

ATTENDEES

EXHIBITING

LEAD GEN

SPEAKING

HOSPITALITY

WORKSHOPS

BRANDING

EXPERIENCES

FLOORPLAN – ETW 2025 BOOK YOUR SPOT NOW!

With the 2025 venue confirmed and stand bookings now open - consult your Commodities People rep for the latest floorplan and secure your preferred stand location ahead of the competition. A range of stand sizes and prominent locations are available.

REBOOK ON SITE FOR SPECIAL DISCOUNTS AND EXTRA VALUE

Rebookings for ETW 2025 confirmed on site at ETW 2024, or before, receive a range of benefits:

- Rate freezes / 2024 pricing (excluding introductory rates)
- Brand visibility through 12 month event promotional campaign; listing on website and other collaterals
- First choice in stand location
- Secure limited inventory: speaking, hospitality, workshops and more
- Payment plans

2 year rebooking options also available

LEARN WITH & ENTERTAIN YOUR HIGHEST VALUE PROSPECTS

The 2025 edition of ETW sees an expanded range of options to engage closely and over an extended period with your highest value hand picked prospects, including private dinner, lunch, breakfast briefing, workshop, as well as a range of experiences

These options are highly limited – please consult your Commodities People rep for more information.

THOUGHT LEADERSHIP – ENSURE PRIME POSITIONING

A limited number of speaking opportunities are available including keynotes, chairing, moderating and much more across our plenary sessions, as well as focused tracks on a wide range of subjects.

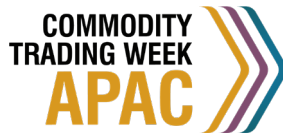
With the provisional draft agenda already available, consult your Commodities People rep to explore the options and ensure your message is in perfect synch with your offerings and skillsets.

OTHER EVENTS

IN PERSON:



OCTOBER 29-30, 2024 | THE WOODLANDS WATERWAY MARRIOTT HOTEL & CONVENTION CENTER, HOUSTON



FEBRUARY 19-20, 2025 | MARINA BAY SANDS, SINGAPORE



MAY 7-8, 2025 | PARK PLAZA WESTMINSTER BRIDGE, LONDON



JUNE 17-18, 2025 | HILTON STAMFORD HOTEL, STAMFORD, CT



SEPTEMBER 25-26, 2025 | BUSINESS DESIGN CENTRE, LONDON

ONLINE:



OCTOBER 8, 2024



NOVEMBER 25, 2024



DECEMBER 10-11, 2024



JANUARY 28-29, 2025



FEBRUARY 4-5, 2025



MARCH 4-5, 2025



APRIL 23-24, 2025



MAY 28-29, 2025



JUNE 11, 2025



SEPTEMBER 9, 2025



OCTOBER 14, 2025



NOVEMBER 19, 2025



DECEMBER 9-10, 2025

TESTIMONIALS

"Events are back and the Energy Trading Week events are a must for energy professionals. High caliber of attendees and speakers - great way to gain new insight and network with peers. We will definitely be back in 2024!" - **Natalie Marshall, Global Marketing Lead for Energy, Publicis Sapient**

"I cannot thank ETW and Commodities People enough. Yesterday alone I had 80 (you read that right) 80 people reach out on linked in. I have conference calls already with people that have commodities deals. Wow, thank you so much!" - **Deanna Reitman, Partner (formerly Of Counsel, Finance, Energy & Commodities Practice), Faegre Drinker (formerly DLA Piper)**

"Energy Trading Week Americas convened 700 energy executives on viable and novel strategies to unlock emerging markets and scale technologies to achieve commercialization... Exceptional conference on all fronts." - **Kimberly Johnston, CEO, NextGen Energy Partners**

"The Energy Trading week is highly regarded among peers as an event that combines the right forum to discover interesting topics that effect our industry. The speakers who are leaders within their areas of expertise in leading firms, products, and services companies alike, go above and beyond!" - **Qadeer Sattar, Senior Manager, Portland General Electric**

"First rate gathering of energy trading professionals and IT service providers. Sessions were very informative and at cocktail hour made great connections!" - **Golden Pass LNG Terminal**

"We have been working with Commodities People since 2016. They are undoubtedly respected industry leaders in the energy and commodities sector and can guarantee getting you close to your target audience either at their events or on an individual basis. They have great people working for them who are always very helpful and flexible, responding to your individual needs and last minute requests. Nothing is too much trouble in terms of delivering client satisfaction and they now have even more channels than ever for you to promote your business, disseminate your thought leadership material, raise your profile and drive leads. I highly recommend working with Commodities People" - **James Fraser, Director, Digiterre**