

### **OVERVIEW**

### **ETW EUROPE TAKES A GIANT LEAP FORWARD IN 2025**

The last 16 years has seen ETW evolve from a series of small niche conferences examining technology, operations, regulations and market design, to what is now the largest dedicated energy trading and optimisation event in the world – taking place across Europe, US, Asia and online.

Having reached capacity for the last 3 years, 2025 sees ETW move into its new, long term home at the Islington Business Design Centre – 1 tube stop from Kings Cross station – allowing the attendance and exhibition to significantly grow, while retaining the opportunity for engaging with your preferred communities via larger rooms for the highly practical and focused conference tracks.

As well as providing deep dives into the traditional themes of digitalisation, trading strategies, market analyses, regulations, operations, risk, renewables, storage, optimisation, PPAs, procurement, carbon, this year also sees the introduction of the new energies forum, an entire day dedicated to all things data, and 2 days of ongoing invite only sponsorable workshops.

### Join over 2000 of your industry colleagues at ETW 2025 and ensure your place at the heart of the European energy trading community.

# **KEY STATISTICS**

**CO-LOCATED CONFERENCES** 

2000+ 70%+ **ATTENDEES** 

ACTIVE ENERGY TRADERS, UTILITIES, PRODUCERS & BUYERS

45%+ **BUDGFT** HOLDERS/ **INFLUENCERS** 

150 +FXPFRT **SPFAKERS** 

PANELS & PRESENTATIONS

# WHAT'S NEW?



#### Scale

With a new venue more than double the size of previous years we will likewise double the audience while retaining the quality and favourable split of trading firms to solution providers – in the process also aiming to at least double your own high quality interactions and meetings on site. Attendees will come from all areas of the trading organisation including trading, analysis, technology, data, operations, risk, compliance and more.

#### Sponsor options

As a sponsor you'll have a far greater variety of routes to make an impression and position your brand than ever before. Noted in more depth on page 3 this includes; range of stand sizes, expanded on site branding options, invite only group activities of your highest value prospects, workshops, pre/post event marketing and much more

#### The wow factor!

A larger venue provides a larger canvas for us to work with. Expect a far more experiential, memorable and enjoyable event than ever before, with ongoing activities from the exhibition floor, activations throughout the event, extended networking opportunities, and perhaps the greatest evening reception the energy trading sector has ever seen!

### Data, hydrogen, new energies and other new content

Adding to the already very full stable of conferences and content throughout the event, 2025 will see the launch of 2 new conferences: Energy Data Day, and New Energies Summit allowing attendees to deepen their understand and improve their processes in these areas, and for sponsors to highlight their appropriate offerings.

# STRUCTURE

DAY 1 - TUESDAY SEPT 24							
AM1	Plenaries						
AM2		ENERGY TRADING WEEK ETTRC REGILATIONS & COMPLIANCE	ENERGY TRADIES WEEK ENERGY TRADING DIGITALISATION	New Energies	ENERGY TRADING WEEK STORAGE & RENEWABLES TRADING OPTIMISATION	Workshops	
PM1	ENERGY TRADING VEEK E-RISK ENGLY TRADING VEEK	ENERGY TRADING WEEK ETTRC REGULATIONS & COMPLIANCE	ENERGY TRADIES WEEK ENERGY TRADIES DIGITALISATION	Markets - Power	ENERGY TRADING WEEK STORAGE & RENEWABLES TRADING OPTIMISATION	Workshops	
PM2	ENERGY TRADING MEEK E-RISK LEDGY TRADIS HE WARKER	ENERGY TRADING WEEK ETTRC REGILITIONS & COMPLIANCE		Markets - Technical Analysis	ENERGY TRADING WEEK STORAGE & RENEWABLES TRADING OPTIMISATION	Workshops	
Drinks							
DAY 2 - WEDNESDAY SEPT 25							
AM1	CHERGY TRADING WEEK ETTOT OFFRATIONS AND TECHNOLOgy	ENERGY TRADING WEEK ETRC REGULATIONS & CONFLIANCE	Data in Energy Trading	Markets - Gas	ENERGY TRADING WEEK ENERGY PROCUREMENT	Workshops	
AM2	CHERGY TRADING WEEK ETTOT CHERATIONS AND THOMOLOGY	ENERGY TRADING WEEK ETTRC REGULATIONS & COMPLIANCE	Data in Energy Trading		ENERGY TRADING WEEK ENERGY PROCUREMENT	Workshops	
PM1	CHERGY TRADING WEEK ETTOT CHERATIONS AND THOMOLOGY	ENERGY TRADING WEEK ETTRC REGULATIONS & CONFLIANCE	Data in Energy Trading		ENERGY TRADING WEEK ENERGY PROCUREMENT	Workshops	
PM2			Plenaries				

#### **AUDIENCE**

#### **COMPANY TYPES:**

Utilities, Energy Commodity Traders, Producers, Generators, Investors, Developers, Corporates & Industry

#### **POSITIONS:**

From all parts of the energy commodity trading and optimisation organisation including Leadership, Trading, Commercial, Optimisation, Origination, Renewables, Technology, Data, Compliance, Operations, Legal, Risk, Research, Sustainability, procurement, PPAs

#### **IN-PERSON NUMBERS – 2000+ ATTENDEES**



### SPONSOR / PARTNER OPPORTUNITIES

Whatever your goals, whichever industry segments you are targeting in the next 12 months - we have multiple channels which can support you.

These range from in-person events, high value prospect invite only activities, digital, webinars, online events, whitepapers, content creation/distribution, advertising and much more.

All can be targeted by business function, geography, commodity type and/or seniority. We can work with you to develop a year-round marketing outreach and direct sales campaign or take your lead and provide channels you prefer.

### At Energy Trading Week 2024, and our other in-person events options include:

ATTENDEES	EXHIBITING	LEAD GEN	SPEAKING
HOSPITALITY	WORKSHOPS	BRANDING	EXPERIENCES

#### FLOORPLAN – ETW 2025 BOOK YOUR SPOT NOW!

With the 2025 venue confirmed and stand bookings now open - consult your Commodities People rep for the latest floorplan and secure your preferred stand location ahead of the competition. A range of stand sizes and prominent locations are available and additional private branded meeting areas are available for more in depth conversations and demos.

#### LEARN WITH & ENTERTAIN YOUR HIGHEST VALUE PROSPECTS

The 2025 edition of ETW sees an expanded range of options to engage closely and over an extended period with your highest value hand picked prospects, including private dinner, lunch, breakfast briefing, workshop, as well as a range of experiences. These options are highly limited – please consult your Commodities People rep for more information.

# REBOOK ON SITE FOR SPECIAL DISCOUNTS AND EXTRA VALUE

### Rebookings for ETW 2025 confirmed on site at ETW 2024, or before, receive a range of benefits:

- Rate freezes / 2024 pricing (excluding introductory rates)
- Brand visibility through 12 month event promotional campaign; listing on website and other collaterals
- First choice in stand location
- Secure limited inventory: speaking, hospitality, workshops and more
- Payment plans

*2 year rebooking options also available* 

### THOUGHT LEADERSHIP – ENSURE PRIME POSITIONING

A limited number of speaking opportunities area available including keynotes, chairing, moderating and much more across our plenary sessions, as well as focused tracks on a wide range of subjects.

With the provisional draft agenda already available, consult your Commodities People rep to explore the options and ensure your message is in perfect synch with your offerings and skillsets.

### **OTHER EVENTS**



### **IN PERSON:**



OCTOBER 29-30, 2024 | THE WOODLANDS WATERWAY MARRIOTT HOTEL & CONVENTION CENTER, HOUSTON



JUNE 17-18, 2025 | HILTON STAMFORD HOTEL, STAMFORD, CT

### **ONLINE:**





FEBRUARY 19-20, 2025 | MARINA MAY 7-8, 2025 | LONDON BAY SANDS, SINGAPORE



SEPTEMBER 25-26, 2025 |BUSINESS DESIGN CENTRE, LONDON



# **TESTIMONIALS**

"Unmissable event for energy trading professionals!" - Energy Traders Europe (Formerly EFET)

"You don't truly work in energy until this is in your event calendar" - Volue

"What an amazing experience Energy Trading Week 2023 was. It was a pleasure mixing with over 1000 attendees from across the industry. A very well run and organised event from start to finish and looking forward to ETW 2024.." - **Robert Parker, Managing Partner, capSpire** 

"I try to go to ETW every year for the quality of content and the quality of networking. It stands out in both." - Ventsislav Topuzov, Managing Partner, ROITI

"The Trading Week has developed into the place to be when it comes to the most efficient, interesting and excellent interaction between the various disciplines in the energy trading industry.." - Mario Claeys, Managing Director, CMeXs

"Fantastic event, a must for any energy trading firm" - Alejandro Navarro, Senior Legal Counsel, Uniper

"We have been working with Commodities People since 2016. They are undoubtedly respected industry leaders in the energy and commodities sector and can guarantee getting you close to your target audience either at their events or on an individual basis. They have great people working for them who are always very helpful and flexible, responding to your individual needs and last minute requests. Nothing is too much trouble in terms of delivering client satisfaction and they now have even more channels than ever for you to promote your business, disseminate your thought leadership material, raise your profile and drive leads. I highly recommend working with Commodities People.."-James Fraser, Director, Digiterre