

ENERGY TRADING WEEK EUROPE

24-25 SEPTEMBER 2024
Tottenham Hotspur Stadium, London

OVERVIEW

ETW EUROPE CELEBRATES ITS 15TH BIRTHDAY IN LONDON IN 2024!

The last decade and a half has seen ETW grow from a series of small niche events examining technology, operations, regulations and market design, to what is now the largest dedicated energy trading and optimisation event in the world.

2024 sees a range of exciting new additions allowing the audience to deep dive into topics dramatically changing the world of energy trading – including renewables, storage, optimisation, procurement, as well as the traditional themes of digitalisation, trading strategies, market analysis, regulations, operations, risk, and the 2nd edition of the co-located Environmental Markets Forum.

Join over 1000 of your industry colleagues at ETW 2024 and ensure your place at the heart of the European energy trading community.

KEY STATISTICS

1000+

ATTENDEES

70%+

ACTIVE ENERGY TRADERS,
UTILITIES, PRODUCERS
& BUYERS

50%+

BUDGET HOLDERS/
INFLUENCERS

150+

EXPERT
SPEAKERS

9

CO-LOCATED
CONFERENCES

100+

PANELS &
PRESENTATIONS

WHAT'S NEW?

Storage & Renewables Trading Optimisation Forum

This new co-located conference will attract the latest entrants to the energy markets community, with large numbers of renewable generators, developers and battery operators in attendance.

Energy Procurement Forum

The 2nd of ETW's new launch events ensures large scale attendance from the major corporate and industrial energy buyers, with PPAs and other approaches to sourcing clean energy at its heart.

Energy Trading Risk Summit

Featuring a significantly expanded programme, the 4th edition of this event will provide the most thorough insights yet into how trading firms can navigate stormy waters and thrive in volatile times – attracting a higher number of risk leaders than ever before.

Networking

A deepened programme of small group networking opportunities, allowing you to directly engage your absolute highest value prospects over an extended period, with options ranging from educational workshops to beer tasting in an onsite microbrewery!

Audience

Continued growth of the core audience from across the European energy trading community; and all areas of the trading organisation including trading, analysis, technology, data, operations, risk, compliance and more.

Seniority

With elements of the programme and workshops designed to appeal more directly to the C suite, expect a higher number than ever before of strategic leaders from across the trading, producing and procuring community.

STRUCTURE

DAY 1 - TUESDAY SEPT 24

AM1	Plenaries				
AM2	ETOT	ETRC	eOPT	MKT	EMW
PM1	ETOT	ETRC	eOPT	MKT	EMW
PM2	ETOT	ETRC	eOPT	MKT	EMW
Drinks					
Dinner					

DAY 2 - WEDNESDAY SEPT 25

AM1	ETD	ETRC	ePROC	ETR	NZ
AM2	ETD	ETRC	ePROC	ETR	NZ
PM1	ETD	ETRC	ePROC	ETR	NZ
PM2	Closing Plenaries, Workshops				

ETOT	15th Energy Trading Operations & Technology Summit
ETRC	15th Energy Trading Regulations & Compliance Summit
eOPT	Storage & Renewables Trading Optimisation Forum
MKT	4th Energy Markets Forum
EMW	2nd Environmental Markets Week
ETD	5th Energy Trading Digitalisation Forum
ePROC	Energy Procurement Forum
ETR	4th Energy Trading Risk Summit
NZ	3rd NetZero & Energy Transition Forum

AUDIENCE

COMPANY TYPES:

Utilities, Energy Commodity Traders, Producers, Generators, Investors, Developers, Corporates & Industry

1000+ IN-PERSON, 2000+ ONLINE

POSITIONS:

From all parts of the energy commodity trading and optimisation organisation including Leadership, Trading, Commercial, Optimisation, Renewables, Technology, Data, Compliance, Operations, Legal, Risk, Research, Sustainability





SPONSOR / PARTNER OPPORTUNITIES

Whatever your goals, whichever industry segments you are targeting in the next 12 months - we have multiple channels which can support you.

These range from in-person events, small group activities, digital, webinars, online events, content creation/distribution, advertising and much more.

All can be targeted by business function, geography, commodity type and/or seniority.

We can work with you to develop a year-round marketing outreach and direct sales campaign, or take your lead and provide channels you prefer.

At Energy Trading Week 2024, and our other in-person events options include:

ATTENDEES

EXHIBITING

LEAD GEN

SPEAKING

HOSPITALITY

WORKSHOPS

BRANDING

EXPERIENCES

FLOORPLAN – ETW 2024 BOOK YOUR SPOT NOW!

With the 2024 venue confirmed and stand bookings opening in October 2023 - consult your Commodities People Account Manager for the latest floorplan and secure your preferred stand location ahead of the competition.

THOUGHT LEADERSHIP – ENSURE PRIME POSITIONING

A limited number of speaking opportunities are available including keynotes, chairing, moderating and much more across our plenary sessions, as well as focused tracks on a wide range of subjects. Consult your Commodities People Account Manager to explore the options and ensure your message is in perfect synch with your offerings and skillsets.

LEARN WITH, & ENTERTAIN YOUR HIGHEST VALUE PROSPECTS

The 2024 edition of ETW sees a vastly expanded range of options to engage closely and over an extended period with your highest value hand-picked prospects. These include the usual: private dinner, lunch, breakfast briefing, workshop, as well as the more unusual beer tasting at the onsite microbrewery, go karting, stadium rooftop walk and champagne reception and more! These options are highly limited – please consult your Commodities People Account Manager for more information.

REBOOK BY OCT 20TH FOR SPECIAL DISCOUNTS AND EXTRA VALUE

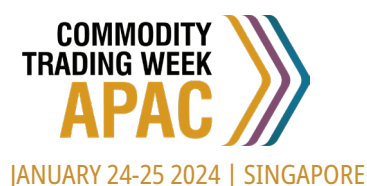
Rebookings for ETW 2024 confirmed by 20th October receive a range of benefits:

- Rate freezes / 2023 pricing (excluding intro rates)
- Brand visibility through 12 month event promotional campaign; listing on website and other collaterals
- First choice in stand location
- Secure limited inventory: speaking, hospitality, workshops and more
- Enhanced attendee analytics and data
- Payment plans

OTHER EVENTS



IN PERSON:



ONLINE:



TESTIMONIALS

"Unmissable event for energy trading professionals!" - EFET

"You don't truly work in energy until this is in your event calendar" - Volue

"This is a great event. Lots for energy traders. Well organised and ideal for networking and catching up."
BETA Financial Limited

"Definitely a great opportunity to dig into the newest themes in Energy Trading." - A2A

"It was a great event. I particularly liked the focus on networking and breakout sessions rather than the usual hours of presentations." - Octopus Energy

"We have been working with Commodities People since 2016. They are undoubtedly respected industry leaders in the energy and commodities sector and can guarantee getting you close to your target audience either at their events or on an individual basis. They have great people working for them who are always very helpful and flexible, responding to your individual needs and last minute requests. Nothing is too much trouble in terms of delivering client satisfaction and they now have even more channels than ever for you to promote your business, disseminate your thought leadership material, raise your profile and drive leads. I highly recommend working with Commodities People." - James Fraser, Director, Digiterre