

# ENERGY TRADING WEEK AMERICAS

29-30 OCTOBER 2024

Houston Red Oak Ballroom, Texas

## OVERVIEW

Now in its 6th year, Energy Trading Week Americas (ETWA) has grown into the only event in the Americas that brings together delegates from across commodity sectors representing the entire trade lifecycle.

What started in 2019 as a niche event focused on risk management has grown into a multi-track event, with in-depth content streams focused on trading, risk, digital transformation, renewable energy & battery storage, and environmental markets. ETWA looks at issues relevant to all energy sectors: economic conditions impacting trade, geopolitical market drivers, risk management tools and tactics, trading digitalization, the regulatory environment, decarbonization efforts and more.

2024 will see a range of exciting new additions allowing the audience to deep dive into topics dramatically changing the world of energy trading – including renewables, storage, optimization, procurement, as well as the traditional themes of digitalization, trading strategies, market analysis, regulations, operations, risk, and the 2nd edition of the Environmental Markets Forum.

And of course, the beating heart of this event is its exhibit floor where dozens of the leading technology, professional services, data, logistics and other companies servicing the energy industry meet and do business. This robust commercial marketplace is underpinned by the industry's leading prospect database, which includes detailed information on purchasing intent, approval authority, budget and many more data points which help our sponsors target their key prospects.

**Join more than 1000 of your industry colleagues at ETWA 2024 – the must-attend commercial event of 2024!**

## KEY STATISTICS

**1000+**

ATTENDEES

**70%+**

ACTIVE ENERGY  
TRADERS, UTILITIES,  
PRODUCERS  
& BUYERS

**50%+**

BUDGET  
HOLDERS/  
INFLUENCERS

**100+**

EXPERT  
SPEAKERS

**50+**

PANELS &  
PRESENTATIONS

**5**

FOCUSED  
CONFERENCE  
TRACKS

# WHAT'S NEW?

**Markets in Focus Track:** We've grown this into a full 2-day track full of in-depth outlooks for major energy commodity groups including crude, refined products, natural gas/LNG, renewables, biofuels, natural gas/LNG, power, renewables and more.

**Futures, Derivatives and Hedging:** New for 2024, ETWA will have even more insight from regulators, leading attorneys, compliance professionals and trading firms discussing issues including the regulatory environment, enforcement activity, compliance risks and market volatility – and how these conditions impact liquidity and an organization's ability to hedge.

**ETOT Americas:** With a 15 year history in Europe, 2024 sees the arrival of the Energy Trading Operations and Technology track to The American edition! Covering a wide range of critical themes for technology and back office teams, ranging from post trade optimization, clearing, RPA/AI and much more.

**Networking:** A deepened program of small group networking opportunities, allowing you to directly engage your absolute highest value prospects over an extended period.

**Audience:** Continued growth of the core audience from across the Americas energy trading community; and all areas of the trading organization including trading, analysis, technology, data, operations, risk, compliance and more. ETWA 2024 also promises participation from even more companies than ever before, increasing opportunities for our sponsor partners.

**Seniority:** With elements of the programme and workshops designed to appeal more directly to the C suite, expect a higher number than ever before of strategic leaders from across the trading, producing and procuring community.

# STRUCTURE

DAY 1 - 29 OCTOBER 2024				
	ROOM 1	ROOM 2	ROOM 3	ROOM 4
AM1	PLENARIES			
BREAK				
AM2	ETR	ETD	eOPT	MKT 1
LUNCH				
PM1	ETR	ETD	eOPT	MKT 2
BREAK				
PM2	ETR	ETD	eOPT	MKT 3
EVE	RECEPTION			
DAY 2 - 30 OCTOBER 2024				
AM1	ETR	ETOT	eDERIV	EMW
BREAK				
AM2	ETR	ETOT	eDERIV	EMW
LUNCH				
PM1	ETD	ETOT	eDERIV	EMW
BREAK				
PM2	CLOSING PLENARIES			

- ETR** ENERGY TRADING RISK SUMMIT
- ETD** ENERGY TRADING DIGITALIZATION
- eOPT** STORAGE & RENEWABLES TRADING OPTIMIZATION FORUM
- MKT 1** MARKETS IN FOCUS - CRUDE & REFINED PRODUCTS
- MKT 2** MARKETS IN FOCUS - GAS & LNG
- MKT 3** MARKETS IN FOCUS - POWER
- ETOT** ENERGY TRADING OPERATIONS & TECHNOLOGY AMERICAS
- eDERIV** FUTURES, DERIVATIVES & HEDGING
- EMW** ENVIRONMENTAL MARKETS WEEK AMERICAS

## AUDIENCE

**COMPANY TYPES:**  
Energy Commodity Traders, Producers, Generators, Utilities, Refiners, Investors, Developers, Corporates & Industry

**1000+ IN-PERSON, 2000+ ONLINE**

**POSITIONS:**  
From all parts of the energy commodity trading and optimization organization including Leadership, Trading, Commercial, Optimization, Renewables, Technology, Data, Compliance, Operations, Legal, Risk, Research, Sustainability



# SPONSOR / PARTNER OPPORTUNITIES

- Whatever your goals, whichever industry segments you are targeting in the next 12 months - we have multiple channels which can support you.
- These range from in-person events, small group activities, digital, webinars, online events, content creation/distribution, advertising and much more.
- All can be targeted by business function, geography, commodity type and/or seniority.
- We can work with you to develop a year-round marketing outreach and direct sales campaign, or take your lead and provide channels you prefer.

## At Energy Trading Week Americas 2024, and our other in-person events

<b>ATTENDEES</b>	<b>EXHIBITING</b>	<b>LEAD GEN</b>	<b>SPEAKING</b>
<b>HOSPITALITY</b>	<b>WORKSHOPS</b>	<b>BRANDING</b>	<b>EXPERIENCES</b>

### FLOORPLAN – ETWA 2024 BOOK YOUR SPOT NOW!

With the 2024 venue confirmed and stand bookings opening in November 2023 - consult your Commodities People rep for the latest floorplan and secure your preferred stand location ahead of the competition.

### THOUGHT LEADERSHIP – ENSURE PRIME POSITIONING

A limited number of speaking opportunities are available including keynotes, chairing, moderating and much more across our plenary sessions, as well as focused tracks on a wide range of subjects. Consult your Commodities People rep to explore the options and ensure your message is in perfect synch with your offerings and skillsets.

### LEARN WITH, & ENTERTAIN YOUR HIGHEST VALUE PROSPECTS

One of the most effective and popular ways in which to form meaningful relationships at ETW Americas is via our range of group activities whereby you select who you wish to invite and engage closely and over an extended period with your highest value hand picked prospects. Options include private dinner, lunch, breakfast briefing, workshop, as well as a range of more creative options to ensure the experience remains in their memory for many years to come. These options are highly limited – please consult your Commodities People rep for more information.

### REBOOK BY NOV 17TH FOR SPECIAL DISCOUNTS AND EXTRA VALUE

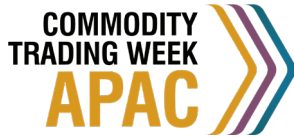
Rebookings for ETW Americas 2024 confirmed by 17th November receive a range of benefits:

- Rate freezes / 2023 pricing (excluding introductory rates)
- Brand visibility through 12 month event promotional campaign; listing on website and other collaterals
- First choice in stand location
- Secure limited inventory: speaking, hospitality, workshops and more
- Enhanced attendee analytics and data
- Payment plans

# OTHER EVENTS



## IN PERSON:



JANUARY 24-25 2024 | MARINA BAY SANDS, SINGAPORE



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APRIL 23-24 2024 | STAMFORD BRIDGE STADIUM, LONDON



JUNE 5-6 2024 | THE STAMFORD HOTEL, CONNECTICUT



SEPTEMBER 24-25 2024 | TOTTENHAM HOTSPUR STADIUM, LONDON

## ONLINE:



# TESTIMONIALS

*"The event was timely and well attended. The majority of attendees were at the decision maker level, which proves extremely useful. I knew many people in attendance and met many others with whom I (we) had excellent conversation. Overall I would rate the conference highly for attendees and topics/speakers."* - **Allianz Trade**

*"First rate gathering of energy trading professionals and IT service providers. Sessions were very informative and at cocktail hour made great connections!"* - **Golden Pass LNG Terminal**

*"ETW is an important industry event to level set on state of industry, implications and practical insights for executives (from sessions and networking) in this critical time of transformation in our industry."* - **MidDel Consulting, LLC**

*"This in-person conference provided a great forum for industry personnel to listen to esteemed speaker and also network efficiently in a 2-day session with end users, E&Ps, buyside funds, sell-side brokers and vendors."* - **BITG, LLC**