

# **OVERVIEW**

### **CTW APAC RETURNS TO SINGAPORE IN 2025!**

Commodity Trading Week – CTW – is a global phenomenon – taking place in Europe, America and Online since 2011. 2024 saw the highly successful and eagerly anticipated launch of the APAC edition, taking place in Singapore, in partnership with Enterprise Singapore and attracting over 800 participants – the "who's who" of the regional, and global commodity trading community.

CTW APAC is now the largest and most significant multi commodity gathering in the APAC region – combining scale of audience with depth of content, across 10 co-located conferences, a shared networking and exhibition area, and sister events in Europe and the US.

With its largest and highest-level audience yet, featuring a range of new, cutting edge focus areas, a significantly expanded networking schedule, and a year round supporting online event calendar attracting many thousands of attendees – be sure to join the global commodity trading community at CTW APAC 2025!

# **KEY STATISTICS**

**1000**-



**70%+** ACTIVE COMMODITY TRADERS, PRODUCERS , CONSUMERS, INVESTORS & SHIPPERS

**70+** PANELS, PRESENTATIONS & WORKSHOPS **40%+** BUDGET HOLDERS/ INFLUENCERS

**10** FOCUSED CONFERENCE TRACKS

# WHAT'S NEW?



#### Seniority

The launching of the Commodity Leadership Forum - a dedicated invite-only, closed door C-suite and decision maker conference examining topics of the highest strategic importance provides sponsors with new opportunities to directly engage their final buyers.

#### China

As one of the worlds most important commodity markets, we will be exploring in depth all the factors influencing Chinas role as a buyer and supplier of commodities, and welcoming a significantly expanded speaker faculty and delegation from the country.

# STRUCTURE

#### Sustainability

Sitting alongside the Environmental Markets Forum, the Commodity Sustainability Forum allows for a deeper dive into a range of topics around decarbonisation, ESG and the path to NetZero significantly increasing attendance from across the commodities sustainability community.

#### Networking

An expanded networking programme including a wide range of sponsorable pre and post event functions allows you to spend quality time, and build relationships with your highest value prospects.

#### Energy

With a 16 year track record in Europe and the US, we are delighted to bring Energy Trading Week APAC to sit as a track within CTW APAC in 2025. This will provide for deep dives into regional power and gas markets, the impact of storage and renewables, technologies, ETRM and much more.

#### Audience

Continued growth of the core audience from across the region -With an anticipated audience growth of at least 35% CTW APAC 2025 also promises participation from even more companies than ever before, increasing opportunities for our sponsor partners.

DAY 1							
	Room 1	Room 2	Room 3	Room 4	Room 5		
AM1	Plenaries	Plenaries	Plenaries	Plenaries	Plenaries		
AM2	DC	CSF	CR	SMF	ETW		
PM1	DC	CSF	CR	SMF	ETW		
PM2	DC	CSF	CR	SMF	ETW		
Evening							
DAY 2							
AM1	DC	EMW	CTF	MKT CN	CLF		
AM2	DC	EMW	CTF	МКТ	CLF		
PM1	DC	EMW	CTF	МКТ			
PM2	Plenaries	Plenaries	Plenaries	Workshops	Workshops		

## AUDIENCE

#### **COMPANY TYPES:**

Agri/Softs, Oil/Power/Gas/Energy, Mining/Metals, Environmental Markets/Carbon trading, procuring, and producing companies, financial sector, investment management, shipping, technology, advisory.

#### 1000+ IN-PERSON

#### **POSITIONS:**

From all parts of the commodity trading/procuring/ producing organisation including: Leadership, Risk, Technology, Data, Front Office, Shipping/Logistics, Finance, Sustainability, Purchasing, Research, Execution.

DC	DigiCom - Commodities Digitialisation
CSF	Commodities Sustainability
EMW	Environmental Markets
CR	ComRisk - Commodities Risk
CTF	Commoditiy Trade Finance
SMF	Shipping & Maritime
MKT	Commodity Markets
MKT CN	Commodity Markets - China
CLF	Commodities Leadership Forum
ETW	Energy Trading Week







## SPONSOR / PARTNER OPPORTUNITIES

Whatever your goals, whichever industry segments you are targeting in the next 12 months - we have multiple channels which can support you.

These range from in-person events, small group activities, digital, webinars, online events, content creation/ distribution, advertising and much more.

All can be targeted by business function, geography, commodity type and/or seniority.

We can work with you to develop a year-round marketing outreach and direct sales campaign or take your lead and provide channels you prefer.

# At Commodity Trading Week APAC 2025, and our other in-person events options include:

ATTENDEES	EXHIBITING	LEAD GEN	SPEAKING
HOSPITALITY	WORKSHOPS	BRANDING	EXPERIENCES

#### FLOORPLAN – CTW APAC 2025 -BOOK YOUR SPOT NOW!

With the 2025 venue confirmed and stand bookings opening in January 2024 - consult your Commodities People rep for the latest floorplan and secure your preferred stand location ahead of the competition.

#### LEARN WITH, & ENTERTAIN YOUR HIGHEST VALUE PROSPECTS

One of the most effective and popular ways in which to form meaningful relationships at CTW APAC is via our range of group activities whereby you select who you wish to invite and engage closely and over an extended period with your highest value hand picked prospects. Options include private dinner, lunch, breakfast briefing, workshop, as well as a range of more creative options to ensure the experience remains in their memory for many years to come. These options are highly limited – please consult your Commodities People rep for more information.

#### THOUGHT LEADERSHIP – ENSURE PRIME POSITIONING

A limited number of speaking opportunities area available including keynotes, chairing, moderating and much more across our plenary sessions, as well as focused tracks on a wide range of subjects. Consult your Commodities People rep to explore the options and ensure your message is in perfect synch with your offerings and skillsets.

# REBOOK BY FEB 23RD FOR SPECIAL DISCOUNTS AND EXTRA VALUE

Rebookings for CTW APAC 2025 confirmed by February 23rd 2024 receive a range of benefits:

- Rate freezes / 2023-4 pricing (excluding introductory rates)
- Brand visibility through 12 month event promotional campaign; listing on website and other collaterals
- First choice in stand location
- Secure limited inventory: speaking, hospitality, workshops and more
- Payment plans

## OTHER EVENTS



### **IN PERSON:**



10 -11 DECEMBER 2024

# **TESTIMONIALS**

- "The event was timely and well attended. The majority of attendees were at the decision maker level, which proves extremely useful. I knew many people in attendance and met many others with whom I (we) had excellent conversation. Overall I would rate the conference highly for attendees and topics/speakers." - Allianz Trade
- "First rate gathering of energy trading professionals and IT service providers. Sessions were very informative and at cocktail hour made great connections!" - Golden Pass LNG Terminal
- "It was a pleasure to participate again!" Vale International SA
- "Definitely a great opportunity to dig into the newest themes in Energy Trading." A2A
- "It was perfectly organised and consequently a pleasure to participate!!!" Nibulon SA
- "The networking programme was outstanding!" Baywa AG
- "Nothing replaces face-to-face communication with like-minded people!" Marquard & Bahls
- "A very good forum that covered a broad spectrum of the issues and challenges facing the commodity industry. Good speakers and the networking feature is excellent." - GoodMills Group GmbH
- "A must attend event in the commodities conference calendar of any commodities Trader!" Absa Bank Ltd
- "A superb event that brought so many strands of the commodity trading universe together, all in in place, all at the same time...and all willing to share.." - ADM Investor Services International Limited
- "Excellent event with interesting discussions by exciting & knowledgeable panelists." JP Morgan