



WORK WITH US TO ACCESS THE GLOBAL COMMODITIES COMMUNITY – 2023/24 ACTIVITIES

WHATEVER YOUR TARGET INDUSTRY, BUSINESS FUNCTION, GEOGRAPHY OR
PREFERRED MARKETING AND SALES CHANNELS – WE HAVE IT COVERED.



Our portfolio of dedicated **in-person / hybrid events** gather thousands of attendees - covering all energy, soft and metal commodities – including Chicago, Stamford, Houston, London & Singapore – providing you with business opportunities and high value interactions with global industry leaders and decision makers.



Our **online events** take place each month, covering a wide range of the hottest topics of the day including ESG, Digitalisation, Financing, Forecasting, latest approaches to risk, volatility and much more. With overall audiences of tens of thousands these provide a fantastic route to get your message out to the widest possible global audience with a minimum amount of effort and maximum return of investment.



Our **bespoke marketing and promotional services** include tailored webinars, workshops, content creation, advertising, social media, email marketing and much more – allowing you to get your message out to our vast network and database (220k+) and take advantage of our brand neutrality and value.

"As always Commodities People organized conferences have steadily grown in value and relevance!"

Vennsmith Carbon

"A great event"

BP

COMMODITY TRADING WEEK AMERICAS 2024

5-6 JUNE – STAMFORD CT



2022 | HOUSTON



2023 | CHICAGO



2024 | STAMFORD

We are delighted to announce Stamford CT as the 2024 host city for CTW – with the event taking place in a different commodity trading hub each year, following highly successful editions in Houston and Chicago.

By taking place in this roadshow style format our partners and sponsors are able to connect with almost entirely new high-level audiences of 500+ each time, swiftly developing and deepening your networks in multiple key commodity hubs and achieving months of new business development and promotional activity in an intense 2-day period.

Stamford has been selected due to its positioning as a global hub for the commodity trading community, as well as its proximity to NY's highly dynamic commodities community.

As well as proving a wealth of opportunities to network, make new connections and reacquaint with old contacts, the 2024 edition will cover all the critical issues and topics impacting global commodity trading and markets – including longer term industry transformation, driven by megatrends such as digitalization, decarbonisation, geopolitics – and its influence on trading strategies, risk, financing, operations, and much more.

Further information may be found at americas.commoditytradingweek.com

AUDIENCE

COMPANY TYPES	POSITIONS	500+	ATTENDEES IN PERSON
Agri/Softs, Oil, Gas, LNG/Energy, Mining/Metals, Environmental Markets trading, consuming, and producing companies, financial sector, investors, shipping, technology, advisory	From all parts of the commodity trading organisation including: Leadership, Risk, Technology, Front Office, Shipping/Logistics and Finance	1000+	VIEWERS ONLINE
		70%	ACTIVE COMMODITY TRADERS AND BUYERS
		50+	PANELS & PRESENTATIONS
50%	BUDGET HOLDERS & INFLUENCERS	70+	EXPERT SPEAKERS

12 MONTH	PROMOTIONAL CAMPAIGN
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*"The fantastic event was a culmination you and team's hard work.
Thank you for making it so memorable"*

Koch Supply & Trading

ENERGY TRADING WEEK AMERICAS 2023

Co-located with Environmental Markets Week Americas



26-27 OCTOBER – JW MARRIOTT HOUSTON BY THE GALLERIA, TX, USA

The energy industry as we know it is at an inflection point, with a myriad of forces changing the way the industry does business. Calls to significantly reduce the industry's carbon footprint have grown stronger, yet the challenges to achieving ambitious targets have been thrown into sharp relief. Geopolitical challenges including continued war in Ukraine, as well as growing tensions between the US and China are disrupting trade flows and causing concern, both at home and abroad, about energy security. Market dynamics are changing rapidly, with US gas and power markets more exposed to international pressure than ever before. And market volatility continues to throw high stakes unpredictability into mix!

Energy Trading Week Americas brings together decision-makers from trading, risk, sustainability, IT and others to discuss the major issues impacting the markets.

We are pleased to announce the launch of the co-located Environmental Markets Week Americas. This unique event will focus on the realities of incorporating a carbon trading program into traditional energy commodity portfolio. What should trading companies expect from regulators, banks/lenders and shareholders in terms of environmental initiatives, and what does this mean for "traditional" trading groups?

Further information may be found at americas.energytradingweek.com

AUDIENCE

COMPANY TYPES	POSITIONS	1000+ IN PERSON
Power / Gas / Carbon / Oil / LNG / Energy trading, production/ generation, consuming companies, corporates, financial sector, investors, technology, advisory	From all parts of the trading organisation including: Leadership, Risk, Technology, Sustainability, Front Office, Origination, Analysis, Back Office and Compliance	<i>"Excellent event with interesting discussions by exciting & knowledgeable panellists"</i> JP Morgan
<i>"The event was timely and well attended. The majority of attendees were at the decision maker(s) level, which proves extremely useful. I knew many people in attendance and met many others with whom I (we) had excellent conversation. Overall I would rate the conference highly for attendees and topics/speakers."</i> Allianz Trade		
<i>"Very well organized and interesting event! Excellent panel of speakers and presenters. A must for all in the commodity space!"</i> University of Houston		

OTHER GLOBAL EVENTS

Work with us to take your goods and services to the world's key commodity trading locations:

ENERGY TRADING WEEK 2023

28-29 SEPTEMBER – LONDON

COMMODITY TRADING WEEK APAC 2024

24-25 JANUARY – SINGAPORE

COMMODITY TRADING WEEK EUROPE 2024

25-26 APRIL – LONDON

ENVIRONMENTAL MARKETS WEEK EUROPE 2023

28-29 SEPTEMBER – LONDON

ENVIRONMENTAL MARKETS WEEK APAC 2023

24-25 JANUARY – SINGAPORE

ONLINE EVENT SCHEDULE

2023

OCTOBER	Commodity Trading Week APAC Online
NOVEMBER	Commodity Forecasting
DECEMBER	ETD x DigiCom: Energy Trading Digitization / Commodities Digitization Forum

2024

JANUARY	Commodity Trade & Risk Finance
FEBRUARY	Power Forecasting
MARCH	Shipping & Maritime Forum
	ETRC: Energy Trading Regulations & Compliance
APRIL	LNG Trading & Risk
MAY	Environmental Markets Week Online
JUNE	E-Risk: Energy Trading Risk Management

ANNUAL PARTNERSHIPS & MULTI-CHANNEL CAMPAIGNS

Commodities People makes available to selected industry participants, annual partnership options – providing the highest level of association, involvement, and visibility across multiple selected activities through the year.

These tailored options are designed to provide you with maximum in-person and digital touchpoints into the commodities community over a 12-month timeline – with each campaign created based on your target job functions, geographies, company types and preferred marketing and sales channels.

Whether your interest is to host a breakfast meeting with commodity finance leaders in Stamford, to present your product to technology buyers in Singapore, to host a drinks reception for 1000+ of Europe's energy trading community, global advertising, whitepaper development or bespoke webinar creation – whatever you wish, we can make it happen!

This multi-channel approach is the most time and cost-effective manner to get your message out to the commodities sector, generating brand awareness, thought leadership, high quality leads and sales.

Place yourself at the center of the energy and commodity trading communities through an annual partnership with Commodities People.