

# COMMODITY TRADING WEEK EUROPE

APRIL 23-24, 2024  
STAMFORD BRIDGE STADIUM, LONDON

## OVERVIEW

### CTW EUROPE CELEBRATES ITS 10TH BIRTHDAY IN LONDON IN 2024!

The last decade has seen it grow from a small risk focused conference to what is today the largest multi commodity gathering in the world – combining scale of audience with depth of content, across 8 co-located conferences, a shared networking and exhibition area, and sister events in Singapore and the US.

With its largest and highest-level audience yet, a significantly expanded networking schedule, and a year round supporting online event calendar attracting many thousands of attendees – be sure to join the global commodity trading community at CTW Europe 2024!

1000+ ATTENDEES

70% ACTIVE COMMODITY TRADERS & BUYERS

50% BUDGET HOLDERS

150+ EXPERT SPEAKERS

100+ PANELS & PRESENTATIONS

12 MONTH PROMOTIONAL

## WHAT'S DIFFERENT?

**Seniority** – The launching of a dedicated invite-only, closed door C-suite and decision maker conference examining topics of the highest strategic importance provides sponsors with new opportunities to directly engage their final buyers.

**Procurement** – The inaugural Commodity Procurement Forum will significantly attendees from major commodity buyers, seeking to improve and digitise their procurement and supply chain processes.

**Finance** – An expansion of our financing programme, with deep dives into sustainable and alternative financing as well as digital innovation will attract larger numbers than ever before of this important part of the commodities ecosystem.

**Investment** - Continued development of the Commodity Investment Summit will significantly increase attendance from the hedge fund, private equity, and wider investment management community who are significantly increasing their volumes and positions in commodities.

**Sustainability** - with focuses on carbon markets, sustainable financing, green transportation and the energy transition there will be an expanded representation from the sustainability community within commodities at CTW 2024.

**Networking** - an expanded networking programme including a wide range of sponsorable pre and post event functions allows you to spend quality time, and build relationships with your highest value prospects.

# STRUCTURE

| DAY 1  | ROOM 1                      | ROOM 2    | ROOM 3 | ROOM 4 | ROOM 5 |     |
|--|-----------------------------|-----------|--------|--------|--------|-----|
| AM1  | Plenaries (EXHIBITION AREA) |           |        |        |        |     |
| AM2  | SESSION 1                   | CR        | DC     | MKT    | CTF    | SM  |
|  | SESSION 2                   | CR        | DC     | MKT    | CTF    | SM  |
| Lunch  |                             |           |        |        |        |     |
| PM1  | SESSION 1                   | CR        | DC     | MKT    | CTF    | SM  |
|  | SESSION 2                   | CR        | DC     | MKT    | CTF    | SM  |
| PM2  | SESSION 1                   | CR        | DC     | TL     | CTF    | SM  |
|  | SESSION 2                   | CR        | DC     | TL     | CTF    | SM  |
| Evening - Networking Drinks Reception, and Gala Dinner |                             |           |        |        |        |     |
| DAY 2  | ROOM 1                      | ROOM 1    | ROOM 2 | ROOM 3 | ROOM 4 |     |
| AM2  | CR                          | SESSION 1 | DC     | CPF    | CIS    | CLF |
|  |                             | SESSION 2 | DC     | CPF    | CIS    | CLF |
| AM2  | CR                          | SESSION 1 | DC     | CPF    | CIS    | CLF |
|  |                             | SESSION 2 | DC     | CPF    | CIS    | CLF |
| PM1  | Plenaries (EXHIBITION AREA) |           |        |        |        |     |
| PM2  | Networking Drinks Reception |           |        |        |        |     |

**CR** ComRisk



**SM** Shipping & Maritime



**DC** DigiCom



**TL** Traders Live



**CTF** Commodity Trade Finance



**CIS** Commodities Investment Summit



**CLF** Commodities Leadership Forum



**CPF** Commodities Procurement Forum



Contact us at  
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 for more information



# AUDIENCE

## COMPANY TYPES

Agri/Softs, Oil/Energy, Mining/  
Metals trading, procuring,  
and producing companies,  
financial sector, investment  
management, shipping,  
technology, advisory

## NUMBERS

**1000+** IN PERSON

**150+** SPEAKERS

## POSITIONS

From all parts of the  
commodity trading/procuring/  
producing organisation  
including: Leadership, Risk,  
Technology, Front Office,  
Shipping/Logistics, Finance,  
Sustainability, Purchasing

## SPONSOR / PARTNER OPPORTUNITIES

In addition to the usual annual partnership and sponsorship opportunities, enhanced and additional opportunities will include:

- Lead positioning on specific conferences and market focuses
- Branding opportunities throughout the expanded exhibition
- Supporting online activities; taking place for an entire year in the run up to CTW24, offering immediate data, visibility and business development opportunities, listed below

Book early for priority placing on the program, first choices on placement within the exhibition hall, visibility via our year round promotional program, and many additional value adds.

## ONLINE EVENT SCHEDULE

### 2023

|                  |   |
|------------------|---|
| <b>MAY</b>       | Environmental Markets Online            |
| <b>SEPTEMBER</b> | Commodity Forecasting                   |
| <b>OCTOBER</b>   | Commodity Trading Week APAC Online      |
| <b>NOVEMBER</b>  | Energy Trading Digitalisation x DigiCom |

### 2024

|                 |                                 |
|-----------------|---------------------------------|
| <b>JANUARY</b>  | Commodity Risk & Finance        |
| <b>FEBRUARY</b> | Commodities Shipping & Maritime |



## TESTIMONIALS

*"It was a pleasure to participate again!"*

Vale International SA

*"It was perfectly organised and consequently a pleasure to participate!!!"*

Nibulon SA

*"The networking programme was outstanding."*

Baywa AG

*"We have been working with Commodities People since 2016. They are undoubtedly respected industry leaders in the energy and commodities sector and can guarantee getting you close to your target audience either at their events or on an individual basis. They have great people working for them who are always very helpful and flexible, responding to your individual needs and last minute requests. Nothing is too much trouble in terms of delivering client satisfaction and they now have even more channels than ever for you to promote your business, disseminate your thought leadership material, raise your profile and drive leads. I highly recommend working with Commodities People."*

James Fraser, Director, Digiterre

Contact us at  
**info@commoditiespeople.com**  
for more information

*"Nothing replaces face-to-face communication with like-minded people!"*

Marquard & Bahls

*"A very good forum that covered a broad spectrum of the issues and challenges facing the commodity industry. Good speakers and the networking feature is excellent."*

GoodMills Group GmbH