# COMMODITY TRADING WEEK EUROPE

## APRIL 23-24, 2024 STAMFORD BRIDGE STADIUM, LONDON

# **OVERVIEW**

#### CTW EUROPE CELEBRATES ITS 10TH BIRTHDAY IN LONDON IN 2024!

The last decade has seen it grow from a small risk focused conference to what is today the largest multi commodity gathering in the world – combining scale of audience with depth of content, across 8 co-located conferences, a shared networking and exhibition area, and sister events in Singapore and the US.

With its largest and highest-level audience yet, a significantly expanded networking schedule, and a year round supporting online event calendar attracting many thousands of attendees – be sure to join the global commodity trading community at CTW Europe 2024!

**1000+**ATTENDEES

150+ EXPERT SPEAKERS **70%** ACTIVE COMMODITY TRADERS & BUYERS

**100+** PANELS & PRESENTATIONS

**Seniority** – The launching of a dedicated invite-only, closed door C-suite and decision maker conference examining topics of the highest strategic importance provides sponsors with new opportunities to directly engage their final buyers.

**Investment -** Continued development of the Commodity Investment Summit will significantly increase attendance from the hedge fund, private equity, and wider investment management community who are significantly increasing their volumes and positions in commodities.

## **WHAT'S DIFFERENT?**

**Procurement** – The inaugural Commodity Procurement Forum will significantly attendees from major commodity buyers, seeking to improve and digitise their procurement and supply chain processes.

**Sustainability -** with focuses on carbon markets, sustainable financing, green transportation and the energy transition there will be an expanded representation from the sustainability community within commodities at CTW 2024. **Finance** – An expansion of our financing programme, with deep dives into sustainable and alternative financing as well as digital innovation will attract larger numbers than ever before of this important part of the commodities ecosystem.

50% BUDGET HOLDERS

MONTH

PROMOTIONAL

12

**Networking -** an expanded networking programme including a wide range of sponsorable pre and post event functions allows you to spend quality time, and build relationships with your highest value prospects.

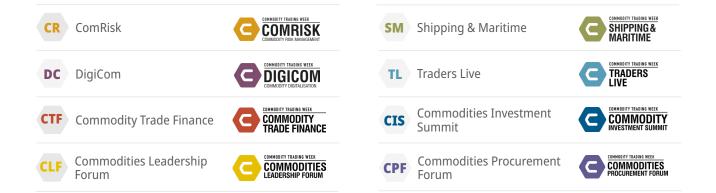
## STRUCTURE



DAY 1	ROOM	ROOM 1		ROOM 3	ROOM 4	ROOM 5
AM1	Plenaries (E	XHIBITION AREA)				
AM2	SESSION 1	CR	DC	МКТ	CTF	SM
AWZ	SESSION 2	CR	DC	МКТ	CTF	SM
Lunch						
PM1	SESSION 1	CR	DC	МКТ	CTF	SM
	SESSION 2	CR	DC	МКТ	CTF	SM
PM2	SESSION 1	CR	DC	TL	CTF	SM
PIVIZ	SESSION 2	CR	DC	т	CTF	SM

Evening - Networking Drinks Reception, and Gala Dinner

DAY 2	ROOM 1		ROOM 1	ROOM 2	ROOM 3	ROOM 4
AM2	CR	SESSION 1	DC	CPF	CIS	CLF
		SESSION 2	DC	CPF	CIS	CLF
AM2	CR	SESSION 1	DC	CPF	CIS	CLF
		SESSION 2	DC	CPF	CIS	CLF
PM1	Plenaries (EXHIBITION AREA)					
PM2	Networking Drinks Reception					



Contact us at info@commoditiespeople.com for more information



# AUDIENCE

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#### **COMPANY TYPES**

Agri/Softs, Oil/Energy, Mining/ Metals trading, procuring, and producing companies, financial sector, investment management, shipping, technology, advisory NUMBERS

 1000+
 IN PERSON

 150+
 SPEAKERS

#### POSITIONS

From all parts of the commodity trading/procuring/ producing organisation including: Leadership, Risk, Technology, Front Office, Shipping/Logistics, Finance, Sustainability, Purchasing

# **SPONSOR / PARTNER OPPORTUNITIES**

In addition to the usual annual partnership and sponsorship opportunities, enhanced and additional opportunities will include:

- Lead positioning on specific conferences and market focuses
- Branding opportunities throughout the expanded exhibition
- Supporting online activities; taking place for an entire year in the run up to CTW24, offering immediate data, visibility and business development opportunities, listed below

Book early for priority placing on the program, first choices on placement within the exhibition hall, visibility via our year round promotional program, and many additional value adds.

## **ONLINE EVENT SCHEDULE**

2023			
MAY	Environmental Markets Online		
SEPTEMBER	Commodity Forecasting		
OCTOBER	Commodity Trading Week APAC Online		
NOVEMBER	Energy Trading Digitalisation x DigiCom		
2024			
JANUARY FEBRUARY	Commodity Risk & Finance Commodities Shipping & Maritime		



#### **TESTIMONIALS**

Contact us at info@commoditiespeople.com for more information

*"It was a pleasure to participate again!"* 

Vale International SA

"It was perfectly organised and consequently a pleasure to participate!!!"

Nibulon SA

*"The networking programme was outstanding."* 

#### Baywa AG

"Nothing replaces face-to-face communication with like-minded people!"

Marquard & Bahls

"A very good forum that covered a broad spectrum of the issues and challenges facing the commodity industry. Good speakers and the networking feature is excellent."

GoodMills Group GmbH

"We have been working with Commodities People since 2016. They are undoubtedly respected industry leaders in the energy and commodities sector and can guarantee getting you close to your target audience either at their events or on an individual basis. They have great people working for them who are always very helpful and flexible, responding to your individual needs and last minute requests. Nothing is too much trouble in terms of delivering client satisfaction and they now have even more channels than ever for you to promote your business, disseminate your thought leadership material, raise your profile and drive leads. I highly recommend working with Commodities People."

James Fraser, Director, Digiterre